

# SPACE ORDER FORM

# INTERNATIONAL CHORAL MAGAZINE



To be returned by fax +1-512-551 0105  
or by email [nrobin@ifcm.net](mailto:nrobin@ifcm.net)

Order Date .....  
Member n° .....

Company .....  
 Contact .....  
 Address .....  
 City ..... Zip code .....  
 State ..... Country .....  
 Email .....

## Space for Advertisers and Sponsors in the International Choral Magazine (printed and electronic version)

### Issues

- 2nd quarter 2021
- 3rd quarter 2022
- 4th quarter 2022
- 1st quarter 2023
- 2nd quarter 2023

### Ad Size

- Full page
- 2/3 vertical
- 1/2 horizontal
- 1/2 vertical
- 1/3 horizontal
- 1/4 vertical
- 1/6 horizontal
- 1/12 horizontal

### Special Placement

- Inside back cover: +35%

### Discounts

**Membership:** 10% discount to IFCM members in the categories Business, Institution/Festival/Competition, National, Regional or International Organization.

### Multiple insertions in consecutive issues:

2x: 15% discount, 3x: 20% discount, 4x: 30% discount

### All 4-Colors Space Rate

Page Size	Dimensions in mm	Rate in Euros
Full page	216x303 inc. bleed	1050
2/3 vertical	139x303 inc. bleed	815
1/2 horizontal	186x130	750
1/2 vertical	90x270	750
1/3 horizontal	186x91	590
1/3 vertical	62x270	590
1/4 vertical	90x125	480
1/6 horizontal	62x135	350
1/12 horizontal	62x67	230

## Space for Advertisers and Sponsors on the IFCM website

### Rate for three months (dimensions & specifications on page 2)

- IFCM Website box (page rotation): 400 Euros

## Space for Advertisers and Sponsors in the monthly IFCMeNEWS

### Frequency Rates (dimensions & specifications on page 2)

- 1 IFCMeNEWS: 400 Euros
- 3 IFCMeNEWS: 300 Euros each
- 6 IFCMeNEWS: 250 Euros each
- 12 IFCMeNEWS: 200 Euros each

Please charge my credit card: VISA, Mastercard,  
American Express

Card holder: .....

Card number: .....

Expiration date: .....

Signature: .....

- I'll transfer the money after billing  
To IFCM's bank account at  
Intesa Banque, Milano, Italy  
Iban: IT87 P033 5901 6001 0000 0140 427  
BIC: BCITITMX

**Invoices will be sent and payable after the first publication**

## International Choral Magazine

The International Choral Magazine is the official voice of choral music around the world.

The International Choral Magazine is published quarterly in the four official languages of IFCM: English, French, German, and Spanish. It is distributed to every IFCM member in more than 80 countries: thanks to an agreement between IFCM and its Founding Members, an average of 22000 choral conductors, music directors, trustees, executive directors, operations managers, professional and volunteer singers receive the International Choral Magazine in its electronic format or in its paper version. The International Choral Magazine is also distributed to libraries.

Do you want to know more about the latest and past International Choral Magazine issues, please visit <http://icb.ifcm.net/>

Managing Editor: Isabelle Métrope ([choralmagazine@ifcm.net](mailto:choralmagazine@ifcm.net))

Layout and Space Reservation Manager: Nadine Robin ([nrobin@ifcm.net](mailto:nrobin@ifcm.net))

## Subscriptions

Published quarterly, the International Choral Magazine is an invaluable resource for choral musicians, conductors and businesses alike. Its archives are accessible to the whole membership. Individual members as well as organizations pay dues based on a combination of geographic location and size. More information is available online at [www.ifcm.net](http://www.ifcm.net) or [office@ifcm.net](mailto:office@ifcm.net)

## Artwork and Materials

All material is to be delivered as a file in PDF or Illustrator format. Please use a sharing option on the web for files larger than 7 MB. Please remember to observe our data requirements when creating your PDF file:

- Full page bleed should be 3 mm.
- Resolution should be of 300 dpi minimum.
- Font embedding (complete)
- CMYK colour mode highly recommended

Artworks that do not conform to the requirements will be returned for correction.

The IFCM office reserves the right to decide whether accepting an order if this is communicated after the deadline.

## Contract and Copy Regulations

All space reservations must be confirmed with this form. Invoices will be issued in Euro. Bank transfer or Paypal payment are the two requested payment methods for invoices in Euro. For Visa, MasterCard and American Express payments, invoices will be converted in US Dollars at the current exchange rate. Display advertisers and sponsors may request a tear copy of their ad. No advertising agency discounts are offered. Advertisers and sponsors are responsible for any debts incurred by their agencies in their name. The publisher reserves the right to reject ads deemed unsuitable for publication.

## Deadlines to order a space in the International Choral Magazine (these are subject to change)

1st quarter: December 7 — 2nd quarter: March 7 — 3rd quarter: June 7 — 4th quarter: September 7

## IFCM Website

### Dimensions and specifications for IFCM website (<http://ifcm.net>)

All side boxes must be 1110 px (width) x 120 px (height).

All material is to be delivered as a file in GIF, PNG or JPG.

## IFCMeNEWS

The IFCM uses this tool to communicate in real time with the membership about all interesting news on the choral world and the IFCM events.

### Deadline to order a banner in the IFCMeNEWS

Please place your order before the 15th of the month for a publication in the next month's enews.

### Dimensions and specifications

All banners must be 728/90 px.

Three spaces only per enews: middle, middle & bottom

All material is to be delivered as a file in GIF, PNG or JPG.